

*Please join us as a sponsor of this spectacular
Women's Initiative Network charity event!*

Barrels & BONFIRES

Thursday, November 3, 2022

Farmacy Brewing

3100 Black Rock Road, Reisterstown, MD 21136

6 to 9 p.m.

For more information, please visit
KennedyKrieger.org/Barrels



ABOUT KENNEDY KRIEGER INSTITUTE

Since its establishment in 1937, Kennedy Krieger has become an international leader in the delivery of patient care, research, special education, and community and training programs that benefit individuals with nervous system disorders and injuries. Annually, the Institute treats more than 25,000 individuals whose diagnoses include autism spectrum disorder, cerebral palsy, Down syndrome, spina bifida, traumatic brain and spinal cord injuries, and a host of other disorders ranging from mild to severe. Services and facilities include an inpatient rehabilitation hospital, outpatient clinics, schools for children with complex disabilities, and research and community-based programs. Visit **KennedyKrieger.org** for more information.



Kennedy Krieger Institute

ABOUT THE WOMEN'S INITIATIVE NETWORK

The Women's Initiative Network (WIN) for Kennedy Krieger Institute is a volunteer organization dedicated to raising awareness of, and funds and resources for, Kennedy Krieger by promoting and facilitating volunteerism that assists families served by the Institute. WIN responds to the needs of the Institute's patients and families, meeting smaller needs—such as welcome bags, meals and respite for inpatients and their families—and larger needs through the generosity of supporters, sponsors and donors. Visit **KennedyKrieger.org/WIN** for more information.



**Women's
Initiative Network**
for Kennedy Krieger Institute

EVENT OVERVIEW

For nearly a decade, WIN has hosted an annual signature fall event to support Kennedy Krieger. In the past, WIN has hosted this event at Caves Valley Golf Club. This year, the event will take place at Farmacy Brewing in Reisterstown, and will embrace the warm and cozy elements of fall in Baltimore County's horse country. Guests will enjoy delicious food and music and the charm of this independent, family-owned gem of a farm-to-table brewery. WIN is also partnering with Caviar and Cupcakes and Peter Wood, managing partner at The French Paradox Wines, to offer an assortment of delectable wines, bourbons and hand-crafted beers, along with an array of savory and sweet culinary delights that capture the flavors of the season.

EVENT MISSION

The mental health and wellness of adolescents and young adults throughout Maryland and across the nation is an ever-growing concern. Depression and suicide rates have risen drastically in recent years, yet many parents were raised to not talk about mental health issues. Kennedy Krieger's mental health specialists say kids need to be able to talk about their concerns and know where to turn for help.

Funds from this event will help with the creation, production and promotion of a powerful social media campaign centered on short videos about mental health and well-being, geared toward young people, parents and educators. The videos will be important public health messages to educate this targeted audience on how to identify mental illness and overcome stigma. They'll also talk about where to turn for help, and will feature Kennedy Krieger's experts in diagnosing and treating mental health conditions in adolescents and young adults with and without developmental disabilities.

Each year, WIN's fall event welcomes more than 100 community partners committed to supporting Baltimore's businesses and nonprofit organizations. Over the past seven years, sponsors and guests have collectively raised \$300,000 through this event to support the important work of Kennedy Krieger.

EVENT CO-CHAIRS

Dulany Dent, Alexa Grossman and Laura Wille

We hope you'll join us at Farmacy Brewing on November 3 for barrels, bonfires and a fantastic night in the great outdoors. By sponsoring this event, you'll be providing instrumental support for a critically important, lifesaving message.



Kennedy Krieger Institute

TITLE SPONSOR – \$5,000 (\$4,000 is fully tax-deductible)

- You or your organization will be recognized as a sponsor in the title of the event, e.g., “Barrels & Bonfires presented by [your or your organization’s name].”
- Your name, or your organization’s name and logo, will appear on all promotional pieces, which will be distributed throughout Maryland. Materials will include direct mail invitations and event signage. An EPS file of the logo must be provided by **October 6, 2022**, to be included in the event invitation and signage.
- Your name, or your organization’s name and logo, will be prominently displayed, in color, on the event’s website, along with a direct link to your organization’s website (if applicable). All promotions are designed to direct guests to visit the event’s exclusive website.
- You or your organization will receive 10 complimentary event tickets.

GOLD SPONSOR – \$3,500 (\$2,700 is fully tax-deductible)

- Your name, or your organization’s name and logo, will appear in the event invitation, in all digital communications and in event signage. An EPS file of the logo must be provided by **October 6, 2022**, for your logo to be included.
- Your name, or your organization’s name and logo, will be prominently displayed, in color, on the event’s website, along with a direct link to your organization’s website (if applicable). All promotions are designed to direct guests to visit the event’s exclusive website.
- You or your organization will receive eight complimentary event tickets.

SILVER SPONSOR – \$2,500 (\$1,900 is fully tax-deductible)

- Your name, or your organization’s name and logo, will appear in the event invitation, in all digital communications and in event signage. An EPS file of the logo must be provided by **October 6, 2022**, for your logo to be included.
- Your name, or your organization’s name and logo, will be prominently displayed, in color, on the event’s website, along with a direct link to your organization’s website (if applicable). All promotions are designed to direct guests to visit the event’s exclusive website.
- You or your organization will receive six complimentary event tickets.

BRONZE SPONSOR – \$1,000 (\$800 is fully tax-deductible)

- Your name, or your organization’s name and logo, will appear in the event invitation, in all digital communications and in event signage. An EPS file of the logo must be provided by **October 6, 2022**, for your logo to be included.
- Your name, or your organization’s name and logo, will be prominently displayed, in color, on the event’s website, along with a direct link to your organization’s website (if applicable). All promotions are designed to direct guests to visit the event’s exclusive website.
- You or your organization will receive two complimentary event tickets.



Kennedy Krieger Institute



2022 BARRELS & BONFIRES SPONSORSHIP CONFIRMATION

☐ **Yes! I would like to support Kennedy Krieger Institute!**

Name/contact: _____

Phone and email: _____

Organization: _____

Address: _____

SPONSORSHIP LEVEL

Please select your desired level of participation:

☐ Title Sponsor (\$5,000) ☐ Gold Sponsor (\$3,500) ☐ Silver Sponsor (\$2,500) ☐ Bronze Sponsor (\$1,000)

IMPORTANT: Please provide an EPS/vector version of your logo to **PetersA@KennedyKrieger.org** or write your name EXACTLY as you would like to be listed: _____

PAYMENT

☐ I wish to contribute \$ _____ by credit card: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Credit card number: _____ Expiration date: _____ / _____

Name on credit card: _____ Security code: _____

Signature: _____ Date: _____

☐ Enclosed is a check written out to the **Kennedy Krieger Foundation** in the amount of \$ _____.

To ensure proper gift accounting, please write "2022 Barrels & Bonfires" on the memo line of the check, if applicable, and return this form with your gift.

PLEASE RETURN THIS CONFIRMATION FORM TO:

Allyson Peters • Kennedy Krieger Institute • Office of Philanthropy
707 North Broadway • Baltimore, MD 21205

e: **PetersA@KennedyKrieger.org** p: **667-205-4113**

All logos must be received by **October 6, 2022**. All sponsorships benefit those served by Kennedy Krieger. Annual fundraising efforts and sponsors are critical to our success. **Thank you!**



Kennedy Krieger Institute