

Please join us as a sponsor of this spectacular
Women's Initiative Network charity event!

Barrels & BONFIRES

Friday, November 3, 2023

Farmacy Brewing
3100 Black Rock Road, Reisterstown, MD 21136

5 to 8 p.m.

For more information, please visit
KennedyKrieger.org/Barrels



ABOUT KENNEDY KRIEGER INSTITUTE

Since its establishment in 1937, Kennedy Krieger has become an international leader in the delivery of patient care, research, special education, and community and training programs that benefit individuals with nervous system disorders and injuries. Annually, the Institute provides services for more than 27,000 individuals whose diagnoses include autism spectrum disorder, cerebral palsy, Down syndrome, spina bifida, traumatic brain and spinal cord injuries, and a host of other disorders ranging from mild to severe. Services and facilities include an inpatient rehabilitation hospital, outpatient clinics, schools for children with complex disabilities, and research and community-based programs. Visit KennedyKrieger.org for more information.



Kennedy Krieger Institute

ABOUT THE WOMEN'S INITIATIVE NETWORK

The Women's Initiative Network (WIN) for Kennedy Krieger Institute is a volunteer organization dedicated to raising awareness of, and funds and resources for, Kennedy Krieger by promoting and facilitating volunteering that assists families served by the Institute. WIN responds to the needs of the Institute's patients and families, meeting smaller needs—such as welcome bags, meals and respite for inpatients and their families—and larger needs through the generosity of supporters, sponsors and donors. Visit KennedyKrieger.org/WIN for more information.



Women's
Initiative Network
for Kennedy Krieger Institute

BARRELS & BONFIRES EVENT OVERVIEW

This fall, WIN hosts its second annual Barrels & Bonfires at Farmacy Brewing, embracing the warm and cozy elements of fall in Baltimore County's horse country in a relaxed and inviting setting. Guests will enjoy delicious food and music and the charm of this independent, family-owned gem of a farm-to-table brewery. WIN will also welcome Peter Wood, managing partner at The French Paradox Wines, and will partner with Caviar and Cupcakes to offer an array of savory and sweet culinary delights that will capture the flavors of the season.

WHAT YOUR SPONSORSHIP WILL SUPPORT

Funds raised from this event will be used to purchase an accessible merry-go-round for the main location of Kennedy Krieger's PACT: Helping Children with Special Needs center, which offers early learning and medical child care programs for Baltimore-area families.

The first five years of a child's life comprise the most critical period for development. It is during this time that 90% of a child's brain growth occurs, accompanied by the cognitive development that often determines the course of a child's future. Social interaction with peers plays a key role in this development, yet children with disabilities and/or complex medical conditions often miss out on such experiences.

The accessible merry-go-round will allow children with differing abilities to play together, providing important play and peer interaction for children with and without disabilities.

The PACT center serves children from birth through 5 years old, and their families. It comprises three distinct service models:

- **World of Care (WOC)**, the only accredited medical child care program in central Maryland with embedded nursing care, early intervention therapies, early learning for children with autism spectrum disorder and a community prekindergarten classroom
- **Integrated Early Learning Center**, providing an innovative and inclusive environment for children in a family-centered preschool, and serving as a demonstration site to support statewide early childhood workforce development
- **Southeast Early Head Start (SEEHS)**, which uses attachment-based and trauma-informed models of care to serve Baltimore City's families with very young children who are experiencing a variety of challenges

The accessible merry-go-round will be located at the PACT center's western Baltimore County location, in the Woodlawn community.

Every year, more than 100 organizations and individuals sponsor WIN's signature fall event. Over the past eight years, sponsors and guests have collectively contributed more than \$330,000 through WIN's fall events to support the important work of Kennedy Krieger.

EVENT CO-CHAIRS

Dulany Dent, Alexa Grossman and Laura Wille



Kennedy Krieger Institute

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR – \$5,000 *(\$3,750 is tax-deductible)*

Purchase Platinum Sponsorship

- You or your organization will be recognized as a sponsor in the title of the event, e.g., "Barrels & Bonfires, presented by [your or your organization's name]."
- Your name, or your organization's name and logo, will appear on all promotional pieces, which will be distributed throughout Maryland. Materials will include direct mail invitations and event signage. A vector file of the logo must be provided by **October 1, 2023**, to be included in the event invitation and signage.*
- Your name, or your organization's name and logo, will be prominently displayed, in color, on the event's website, along with a direct link to your organization's website (if applicable). All promotions are designed to direct guests to visit the event's exclusive website.
- You or your organization will receive 10 complimentary event tickets and 10 raffle tickets.

GOLD SPONSOR – \$3,500 *(\$2,500 is tax-deductible)*

Purchase Gold Sponsorship

- Your name, or your organization's name and logo, will appear in the event invitation, in all digital communications and in event signage. A vector file of the logo must be provided by **October 1, 2023**, for your logo to be included.*
- Your name, or your organization's name and logo, will be prominently displayed, in color, on the event's website, along with a direct link to your organization's website (if applicable). All promotions are designed to direct guests to visit the event's exclusive website.
- You or your organization will receive eight complimentary event tickets and eight raffle tickets.

SILVER SPONSOR – \$2,500 *(\$1,750 is tax-deductible)*

Purchase Silver Sponsorship

- Your name, or your organization's name and logo, will appear in the event invitation, in all digital communications and in event signage. A vector file of the logo must be provided by **October 1, 2023**, for your logo to be included.*
- Your name, or your organization's name and logo, will be prominently displayed, in color, on the event's website, along with a direct link to your organization's website (if applicable). All promotions are designed to direct guests to visit the event's exclusive website.
- You or your organization will receive six complimentary event tickets and six raffle tickets.

BRONZE SPONSOR – \$1,000 *(\$750 is tax-deductible)*

Purchase Bronze Sponsorship

- Your name, or your organization's name and logo, will appear in the event invitation, in all digital communications and in event signage. A vector file of the logo must be provided by **October 1, 2023**, for your logo to be included.*
- Your name, or your organization's name and logo, will be prominently displayed, in color, on the event's website, along with a direct link to your organization's website (if applicable). All promotions are designed to direct guests to visit the event's exclusive website.
- You or your organization will receive two complimentary event tickets and two raffle tickets.



Kennedy Krieger Institute

* Please submit your logo to: PetersA@KennedyKrieger.org



2023 BARRELS & BONFIRES SPONSORSHIP CONFIRMATION

Yes! We/I would like to support Kennedy Krieger Institute!

Name/contact: _____

Phone and email: _____

Organization: _____

Address: _____

SPONSORSHIP LEVEL

Please select your desired level of participation:

Platinum Sponsor (\$5,000) Gold Sponsor (\$3,500) Silver Sponsor (\$2,500) Bronze Sponsor (\$1,000)

Kennedy Krieger hosts several fundraising events each year that are ideal platforms for your company's or organization's brand. Please check this box if you'd like to discuss a package sponsorship of more than one event. We're happy to create a custom sponsorship package for you!

IMPORTANT: Please provide a vector version of your logo to **PetersA@KennedyKrieger.org** or write your name

EXACTLY as you would like to be listed: _____

Signature: _____ Date: _____

PAYMENT

Enclosed is a check written out to the **Kennedy Krieger Foundation** in the amount of \$ _____. To ensure proper gift accounting, please write "2023 Barrels & Bonfires" on the memo line of the check, if applicable, and return this form with your gift.

You may also pay your sponsorship online at: **KennedyKrieger.org/BarrelsSponsor**

Kennedy Krieger Foundation's tax ID number is 52-1734695.

PLEASE RETURN THIS CONFIRMATION FORM TO:

Allyson Peters • Kennedy Krieger Institute • Office of Philanthropy
707 North Broadway • Baltimore, MD 21205

Email: **PetersA@KennedyKrieger.org** Phone: **443-923-7300**

All logos must be received by **October 1, 2023**. All sponsorships benefit those served by Kennedy Krieger. Annual fundraising efforts and sponsors are critical to our success. **Thank you!**



Kennedy Krieger Institute