

ROAR for Kids Corporate Engagement Opportunities

Sunday, May 4, 2025

Join us
at The
Maryland
Zoo!!



The 21st annual **ROAR for Kids at Kennedy Krieger** is an ideal opportunity for your organization's employees to have fun and get involved in supporting the Institute and the kids and families we serve. **ROAR for Kids is a 5K race and low-mileage fun walk** dedicated to raising critically needed funds for research and programs at Kennedy Krieger. Held at The Maryland Zoo in Baltimore, on Sunday, May 4, 2025, this event is a great way for your employees to enjoy a spring day outdoors while demonstrating your organization's commitment to the community.

SPONSOR THE EVENT

The festive, all-inclusive setting of Kennedy Krieger's ROAR for Kids provides the perfect opportunity for your organization to connect with children and families in the greater Baltimore metropolitan area. Monetary sponsorship levels start at \$1,000, and each sponsorship level includes benefits such as free event registrations, zoo admissions and on-site promotional opportunities. **Sponsoring ROAR for Kids is a great way to share your commitment to Kennedy Krieger and the community with your employees, their families and your customers.**

FORM A CORPORATE TEAM

Join us by forming a corporate team! It's the perfect way for you and your colleagues to get out and enjoy a day of family fun, all for a great cause. Show your support for Kennedy Krieger by walking or racing side by side with other members of your organization. **Want to offer your employees a discount on the registration fee? For \$500, sign up to be a Corporate Team Sponsor, and they'll each receive a 50% discount!**

VOLUNTEER AT THE EVENT

Volunteer to support ROAR for Kids! More than 100 volunteers are needed for this year's event. Volunteering as an organization is a great way for employees to bond while doing good for the community.



Interested in getting your organization involved with this year's ROAR for Kids at Kennedy Krieger Institute? Please contact our team at: Engagement@KennedyKrieger.org

ROAR
for **KIDS**

KENNEDY KRIEGER INSTITUTE