

Addressing Trauma Across the Lifespan: STRATEGIES FOR MANAGING CONCURRENT PANDEMICS



SHARE YOUR ORGANIZATION AND STRENGTHEN YOUR CONNECTION WITH VARIOUS MENTAL HEALTH AND OTHER CHILD/FAMILY SERVING PROFESSIONALS

September 30 - October 1, 2021

Join an estimated 200-300 attendees for the 8th biennial Trauma Conference. This virtual 2-day event will feature nationally recognized experts for a keynote presentation, plenary sessions on mental health, policy, and racial justice, plus a full day of pre-conference intensive workshops. The Trauma Conference will provide the convenience of a virtual event, while maximizing your sponsorship dollars.

Don't miss this exciting opportunity to connect with a variety of health service professionals, and introduce your organization. In attendance will be Professionals and Paraprofessionals from the following categories: Mental Health, Child Welfare, Criminal Justice, Community Service Organizations, Legislators, Faith-Based Providers, Medical and/or Forensic, Community Service Providers, Military Providers, Organizational Leaders, Academic Faculty/Staff.

About the Conference

COVID-19, structural racism and significantly increased mental health challenges are three pandemics having adverse impacts on the U.S. population. Due to well-documented historical and current day factors, Communities of Color are disproportionately affected. The development and implementation of useful strategies for effectively addressing the traumatic stress that stems from these concurrent public health crises can be rooted in a consideration of syndemic theory. The term *syndemic*, was coined by Merrill Singer in the mid-1990s and has been defined as “two or more afflictions, interacting synergistically, contributing to excess burden of disease in a population ...one must control not only each affliction but also the forces (e.g., social factors) that tie the afflictions together” (MedicineNet). Using this orientation as a framework, the 8th Biennial Trauma Conference will bring together public policy, racial justice and mental health experts in a virtual environment to exchange information and work collectively to identify concrete evidence and practice-based solutions for individuals, families and communities dealing with these events.

Reservation, Payment and Cancellation

Full payment is required with the reservation form and is non-refundable after September 7, 2021. Cancellation must be in writing (email) and will be refunded less a \$75 processing fee.

Sponsorship Categories

Keynote Speaker Sponsor- \$2500 (1 available)

- Sponsorship announcement at the welcome and introduction of keynote speech.
- 3 Free Conference Day Registrations
- Company logo on conference registration website with link to company website
- Company logo on home page of conference app (before and during conference) and landing page for conference attendees
- Social Media Promotion on Twitter and Facebook
- Virtual Exhibitor Booth with company profile, booth staff details, video conferencing, inbound lead collection, links and document
- 20-second video advertisement shown before session start
- Push Notifications (before, during, and after conference)
- Company Logo included in post event thank you email to attendees

Gold Conference Sponsor - \$ 1000 (3 available)

- 2- Free Conference Day Registrations
- Company logo on conference registration website with link to company website
- Company logo on home page of conference app (before and during conference) and landing page for conference attendees
- Virtual Exhibitor Booth with company profile, booth staff details, video conferencing, inbound lead collection, links and document
- Social Media Promotion on Twitter and Facebook
- Sponsorship announcement at introduction of plenary session presentation
- (Bonus for first Gold Sponsor) Sponsor Splash page at launch of conference app

Silver Conference Sponsor - \$750

- 1- Free Conference Day Registrations
- Company logo on conference registration website with link to company website
- Virtual Exhibitor Booth with company profile, booth staff details, video conferencing, inbound lead collection, links and document

Scholarship Sponsor- \$350

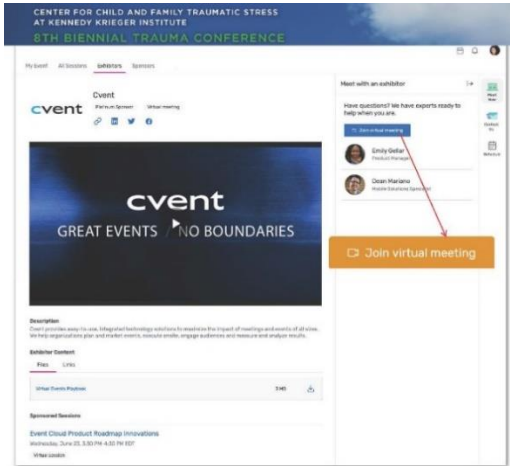
- Acknowledgement and company logo on conference website
- Sponsor an attendee to participate in the 2-day conference.

Exhibitor-\$150

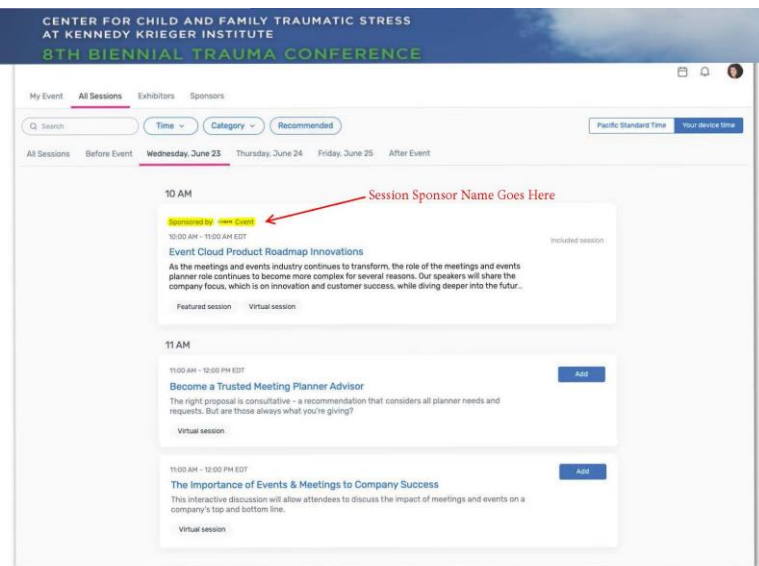
- Company logo on exhibitor menu within conference app with link to Virtual Exhibitor Booth
- Virtual Exhibitor Booth with company profile, booth staff details, video conferencing, inbound lead collection, links and document

HERE IS WHAT THE ATTENDEES WILL EXPERIENCE:

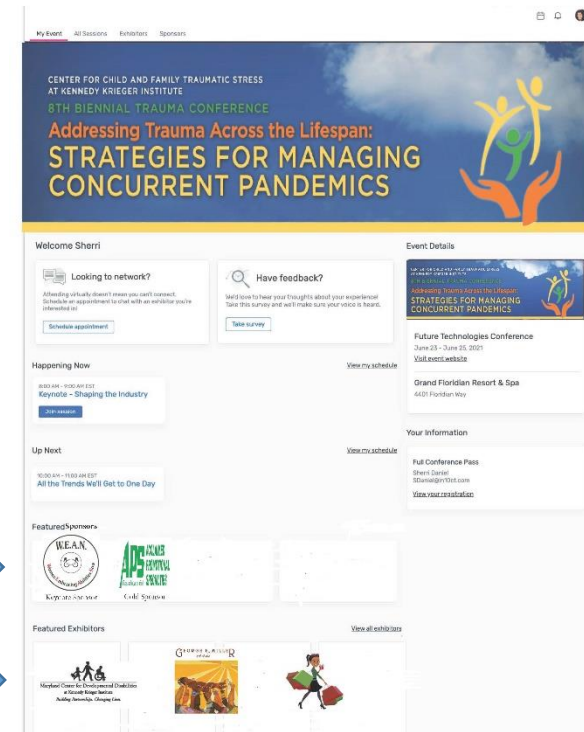
Virtual Exhibit Booth: Virtual booths with video conferencing allow exhibitors to display company details and meet face-to-face with interested attendees.



Session Sponsorship: Allow partners to sponsor sessions at your event to give them exposure to target groups of attendees. You can indicate sponsored sessions on your event agenda which sessions are sponsored and send lead information from session participants to your partners after the event.



Landing page: Maximize exhibitor and sponsor visibility by featuring them on high traffic areas of your virtual event. You can highlight them right on the homepage of both your virtual event web experience and Event App.



Splash Screen: Offer incredible value by featuring a sponsor on the splash page of your Event App. This full page ad is prime real estate that every attendee will see when they launch your app.



Your Company Logo and message Displays on mobile app