



Neurodiversity in the Workplace

A Collaborative National Conference

March 22–24, 2023 | Renaissance Washington, DC Downtown Hotel

Sponsorship | #Neurodiversity2023

WHY SPONSOR

Kennedy Krieger Institute is offering sponsors of its Neurodiversity in the Workplace conference a unique opportunity to network and engage in a collaborative conference that brings together a community that is committed to improving employment outcomes for the neurodiverse workforce. Sponsors will have the opportunity to connect with nonprofits, employers, and service providers who work to ensure employment and/or higher education success for individuals with neurodiverse traits.

AUDIENCE

Kennedy Krieger anticipates an attendance of 400 professionals from multinational companies and organizations, from diverse industries and expertise. The conference offers flexible sponsorship options—including landmark, branding, and social event sponsorships—to match your company's or organization's goals and objectives. If you can't find what you are looking for in the categories listed here, we can tailor a package to fit your budget.



Kennedy Krieger Institute

Landmark Sponsorships



EXECUTIVE BRANCH SPONSOR: \$50,000

\$44,750 is tax-deductible (limited to one sponsor)

- 10 complimentary registrations
- Opportunity to provide 5-minute welcome remarks during (1) of the morning keynote addresses
- Vendor table in onsite event showcase
- Recognition on the following conference promotions:
 - Company logo featured on welcome slides as attendees walk into keynote sessions
 - Company logo feature on keynote sessions slides
 - Company logo featured on keynote session entrance signage
 - Company logo featured on daily agenda-at-a-glance signage
 - Company logo featured on sponsorship recognition signage
 - Company logo, description and website featured on conference mobile application
 - Company logo and website featured on conference website
 - Company logo featured on conference bag
 - 1 pre-event social media post exclusively recognizing your organization
- 1 promotional item (sponsor-provided) included in conference bag
- Attendee list for one-time promotional use



CHERRY BLOSSOM SPONSOR: \$25,000

\$20,600 is tax-deductible (limited to four sponsors)

- 8 complimentary registrations
- Opportunity to provide 5-minute in remarks prior to the designated keynote address
- Vendor table in onsite event showcase
- Recognition on the following conference promotions:
 - Company logo featured on designated keynote session slides
 - Company logo featured on keynote session entrance signage
 - Company logo featured on sponsorship recognition signage
 - Company logo, description and website featured on conference mobile application
 - Company logo and website featured on conference website
 - Company logo featured on conference bag
 - 1 pre-event social media post thanking top-tier sponsors
- 1 promotional item (sponsor-provided) included in conference bag



GEORGETOWN SPONSOR: \$20,000

\$16,450 is tax deductible (limited to two sponsors)

- 6 complimentary registrations
- Opportunity to provide 5-minute welcome remarks at the reception
- Vendor table in onsite event showcase
- Recognition on the following conference promotions:
 - Napkins branded with company logo to be featured
 - Company logo featured on reception entrance signage
 - Company logo featured on sponsorship recognition signage
 - Company logo and website featured on conference website
 - Company logo featured on conference mobile application
 - Company logo featured on conference bag
 - 1 pre-event social media post thanking top-tier sponsors
- 1 promotional item (sponsor-provided) included in conference bag



LINCOLN MEMORIAL SPONSOR: \$10,000

\$8,150 is tax deductible (limited to two sponsors)

- 2 complimentary registrations
- Two signs with company or organization logo (entrance of the luncheon room)
- Vendor table in onsite event showcase
- Recognition on the following conference promotions:
 - Company logo featured on lunch slides
 - Company logo featured on tabletop signage
 - Company logo featured on conference mobile application
 - Company logo and website featured on conference website
 - Company logo featured on conference bag
- 1 promotional item (sponsor-provided) included in conference bag



DUPONT CIRCLE SPONSOR: \$7,500

\$5,650 is tax deductible (limited to two sponsors)

This sponsorship will support in financial assistance for 18 individuals to attend the conference.

- 2 complimentary registrations
- Vendor table in onsite event showcase
- Recognition on the following conference promotions:
 - Company logo featured on sponsorship recognition signage
 - Company logo and website featured on conference website
 - Company logo featured on conference mobile application
 - Company logo featured on conference bag
- 1 promotional item (sponsor-provided) included in conference bag



This conference **empowers employers** to build a dynamic workforce and enhance the workplace.



WASHINGTON MONUMENT SPONSOR: \$5,000

\$4,150 is tax deductible (limited to four sponsors)

- Company signage displayed during conference break
- 2 complimentary registrations
- Vendor table in onsite event showcase
- Recognition on the following conference promotions:
 - o Company logo featured on break signage
 - o Company logo and website featured on conference website
 - o Company logo featured on conference mobile application
 - o Company logo featured on conference bag
- 1 promotional item (sponsor-provided) included in conference bag



CAPITOL BUILDING SPONSOR: \$2,500

\$2,075 tax-deductible (limited to six sponsors)

- 1 complimentary registration
- Company logo on signage at entrance of sponsored session
- Recognition on the following conference promotions:
 - o Company logo featured on break signage
 - o Company logo and website featured on conference website
 - o Company logo featured on conference mobile application
 - o Company logo featured on conference bag
- 1 promotional item (sponsor-provided) included in conference bag



CHANGE MAKER SPONSOR: \$1,000

\$1,000 tax deductible

- Company logo and website featured on conference website
- Company logo featured on conference bag
- 1 promotional item (sponsor-provided) included in conference bag



ROCK CREEK PARK SPONSOR: \$500

\$500 tax deductible

- Company logo and website featured on conference website
- 1 promotional item (sponsor-provided) included in conference bag



Join the collaborative conference that brings together employers, stakeholders and policymakers who are committed to **improving employment outcomes** for the neurodiverse workforce.

Branding Sponsorships



WI-FI SPONSOR: \$30,000

\$26,600 is tax deductible (limited to one sponsor)

- 8 complimentary registrations
- Wi-Fi network and password name customized by sponsor
- Attendees to directed to sponsor website of choice once they log into network
- Company logo, description and website featured on conference mobile application
- Company logo and website featured on conference website
- Company logo featured on conference bag
- 1 promotional item (sponsor-provided) included in conference bag
- 1 pre-event social media post thanking top-tier sponsors



REGISTRATION AREA SPONSOR: \$25,000

\$22,450 is tax deductible (limited to one sponsor)

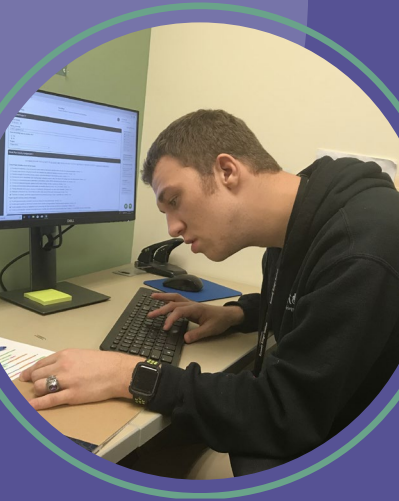
- 6 complimentary registrations
- Company logo featured on registration counters
- Company logo featured on registration badges
- Company logo, description and website featured on conference mobile application
- Company logo and website featured on conference website
- Company logo featured on conference bag
- 1 promotional item (sponsor-provided) included in conference bag
- 1 pre-event social media post thanking top-tier sponsors



CHARGING PACK SPONSOR: \$20,000

\$13,800 is tax deductible (limited to one sponsor)

- 4 complimentary registrations
- Branded USB charging power bank to be included in conference bag
- Company logo featured on sponsorship recognition signage
- Company logo, description and website featured on conference mobile application
- Company logo and website featured on conference website
- 1 pre-event social media post thanking top-tier sponsors



Through **collective impact**, we will engage in dynamic discussions, learn from expert presenters, and build a network of change-makers.



HOTEL KEY CARD SPONSOR: \$15,000

\$13,000 is tax deductible (limited to one sponsor)

- 4 complimentary registrations
- Company logo featured on conference hotel keycards and distributed to all conference guest staying at host hotel
- Company logo, description and website featured on conference mobile application
- Company logo and website featured on conference website
- Company logo featured on conference bag
- 1 promotional item (sponsor-provided) included in conference bag
- 1 pre-event social media post thanking top-tier sponsors



MOBILE APP SPONSOR: \$15,000

\$13,300 is tax deductible (limited to one sponsor)

- 4 complimentary registrations
- Company ad and website to be featured on splash page when users log into app
- Company logo featured on sponsorship recognition signage
- Company logo and website featured on conference website
- Company logo featured on conference bag
- 1 promotional item (sponsor-provided) included in conference bag
- 1 pre-event social media post thanking top-tier sponsors



VENDOR SHOWCASE: \$1,000

- Vendor table in onsite event showcase
- Company logo and website featured on conference website
- Company logo featured on conference mobile application



Who should attend the Neurodiversity in the Workplace conference?

- Members of the business community
- State and Federal elected officials, policymakers, and staffers
- Agency administrators
- Adult service providers
- Medical providers
- Individuals with disabilities
- Family members of individuals with disabilities
- Disability advocates
- Educators
- Representatives of UCEDD organizations

Neurodiversity in the Workplace 2023 Conference

I would like to support Neurodiversity at Work at Kennedy Krieger Institute

Name/Contact

Organization

Phone/Email

Address

SPONSOR LEVEL

- | | |
|---|--|
| <input type="checkbox"/> Executive Branch Sponsor: \$50,000 | <input type="checkbox"/> Wi-Fi Sponsor: \$30,000 |
| <input type="checkbox"/> Cherry Blossom Sponsor: \$25,000 | <input type="checkbox"/> Registration Area Sponsor: \$25,000 |
| <input type="checkbox"/> Georgetown Sponsor: \$20,000 | <input type="checkbox"/> Charging Pack Sponsor: \$20,000 |
| <input type="checkbox"/> Lincoln Memorial Sponsor: \$10,000 | <input type="checkbox"/> Hotel Key Card Sponsor: \$15,000 |
| <input type="checkbox"/> Dupont Circle Sponsor: \$7,500 | <input type="checkbox"/> Mobile App Sponsor: \$15,000 |
| <input type="checkbox"/> Washington Monument Sponsor: \$5,000 | <input type="checkbox"/> Vendor Showcase: \$1,000 |
| <input type="checkbox"/> Capitol Building Sponsor: \$2,500 | |
| <input type="checkbox"/> Change Maker Sponsor: \$1,000 | |
| <input type="checkbox"/> Rock Creek Park Sponsor: \$500 | |

IMPORTANT: Please provide an EPS version of your logo to NDatWork@KennedyKrieger.org and write your name/organization below EXACTLY as you would like to be listed.

PAYMENT Payment is due by March 1, 2023.

- | | |
|--|---|
| <input type="checkbox"/> Payment is enclosed.
(Make check payable to Kennedy Krieger Foundation.) | <input type="checkbox"/> Payment will be sent by:
_____ |
| <input type="checkbox"/> Please send us an invoice. | <input type="checkbox"/> We will pay online via this link . |

Please email your sponsorship commitment to:
NDatWork@KennedyKrieger.org

Or mail it to:

Attention: Neurodiversity in the Workplace Conference
Kennedy Krieger Institute Office of Philanthropy
707 North Broadway, Baltimore, MD 21205

Please return this confirmation sheet by **February 10, 2023**, to be included in the conference materials. All sponsorships benefit the families and individuals served by Kennedy Krieger. Annual fundraising efforts and sponsors are critical to our success. Thank you!



Visit KennedyKrieger.org/NDW23
to find out more.



Kennedy Krieger Institute