

Please Join Us as a Sponsor of
**Team Kennedy Krieger at the
2022 Baltimore Running Festival**

Saturday, October 15, 2022

Baltimore's Inner Harbor



Please call **443-923-7300** or visit KennedyKrieger.org/BaltimoreMarathon for more information on becoming a sponsor.



EVENT OVERVIEW

Sponsoring Team Kennedy Krieger at the Baltimore Running Festival provides your organization with the perfect opportunity for connecting with families in the Baltimore metropolitan area. The Baltimore Running Festival features a 5K run, a 10K run, and full and half marathons. As Kennedy Krieger Institute's charity team, Team Kennedy Krieger uses the event as an opportunity to raise critically needed funds for its rehabilitation programs, in which intensive, innovative therapies help individuals with disorders and injuries of the brain and spinal cord gain or regain movement.



We're celebrating lucky number 11 this year! Join us as we celebrate 11 years of fun and comradery and continue to raise awareness and funds to bring "Hope Through Motion" to patients at Kennedy Krieger.

Over the past 11 years, Team Kennedy Krieger has made a tremendous impact on the lives of patients at the Institute. Funds raised by Team Kennedy Krieger support the training needs of patients with disabilities who participate in the event, as well as scholarships to the Institute's Wellness Center, new therapy equipment, patient participation in marathons across the country, and adaptive and recreational sports and activities, such as wheelchair lacrosse and adaptive surfing. The team also donates funds back to Kennedy Krieger.

This year's event will be a hybrid event, with options to participate in person or virtually. Each participant will receive a Team Kennedy Krieger athletic performance shirt, a goody bag, race-day breakfast and post-race snacks (in-person participants only), and much more! Those unable to attend the event in person may register as virtual racers and complete the distance they've registered for on their own, or they may participate as supporters, with no racing commitment.

With the help of Team Kennedy Krieger, the Institute aims to increase the number of its patients participating in the Baltimore Running Festival each year, and to open the door to improved physical fitness for those with disabilities.

ORGANIZATIONAL OVERVIEW

Kennedy Krieger's mission is to transform the lives of children, adolescents and adults with diseases, disorders and injuries impacting the nervous system. We do this through groundbreaking research, integrated therapies and innovative education, all led by expert, compassionate staff members, faculty members and trainees.

Since its establishment in 1937, Kennedy Krieger Institute has become an international leader in the delivery of patient care, research, training, special education and community programs. Annually, the Institute serves more than 25,000 patients and students whose diagnoses include autism spectrum disorder, cerebral palsy, Down syndrome, spina bifida, traumatic brain and spinal cord injuries, rare genetic diseases, and a host of other disorders ranging from mild to severe. The broad scope of what Kennedy Krieger does makes it unique. Services and facilities include an inpatient rehabilitation hospital, more than 80 outpatient programs and clinics, telehealth appointments (more than 5,000 a week in 2020–2021), schools for students with complex disabilities, and myriad community-based programs. Every year, the need for Kennedy Krieger's services continues to grow.



Kennedy Krieger Institute

TITLE SPONSOR: \$15,000

(\$14,280 is tax-deductible; two title sponsorships are available)

As a Title Sponsor for Team Kennedy Krieger:

- Your organization's name and/or logo will be on the sleeve of each runner's Team Kennedy Krieger T-shirt.
- Your organization's name and/or logo will be included on event flyers.
- Promotional pieces for your organization may be included in participant goody bags.
- Your organization's name will be mentioned and displayed at the race.
- Your organization's name and/or logo will be included in all emails sent to participants.
- Corporate banners (provided by your organization) may be hung in the hospitality tent on race day.
- Your organization's involvement will be announced via social media.
- Your organization's name and/or logo will be displayed on Team Kennedy Krieger's website, with a link to your website.
- Your organization's name and/or logo will be featured in an event wrap-up on Kennedy Krieger's donation webpage.
- Your organization will receive 10 complimentary event entries.

GOLD SPONSOR: \$10,000

(\$9,300 is tax-deductible)

As a Gold Sponsor for Team Kennedy Krieger:

- Promotional pieces for your organization may be included in participant goody bags.
- Your organization's name will be mentioned and displayed at the race.
- Corporate banners (provided by your organization) may be hung in the hospitality tent on race day.
- Your organization's involvement will be announced via Facebook.
- Your organization's name and/or logo will be displayed on Team Kennedy Krieger's website, with a link to your website.
- Your organization will receive eight complimentary event entries.

SILVER SPONSOR: \$5,000

(\$4,650 is tax-deductible)

As a Silver Sponsor for Team Kennedy Krieger:

- Promotional pieces for your organization may be included in participant goody bags.
- Your organization's name will be mentioned and displayed at the race.
- Corporate banners (provided by your organization) may be hung at the pasta party* the night before the race.
- Your organization's name and/or logo will be displayed on Team Kennedy Krieger's website, with a link to your website.
- Your organization will receive six complimentary event entries.

**The pasta party and post-race after-party are subject to change, pending COVID-19-related restrictions.*



Kennedy Krieger Institute

BRONZE SPONSOR: \$2,500

(\$2,325 is tax-deductible)

As a Bronze Sponsor for Team Kennedy Krieger:

- Promotional pieces for your organization may be included in participant goody bags.
- Your organization's name will be mentioned and displayed at the race.
- Your organization will receive four complimentary event entries.

PASTA PARTY SPONSOR: \$1,000

(\$820 is tax-deductible)

As a Pasta Party Sponsor for Team Kennedy Krieger:

- Your organization's name and/or logo will be displayed on Team Kennedy Krieger's website, with a link to your website.
- Your organization's name will be mentioned and displayed at the pasta party* the night before the race.
- Your organization will receive two complimentary event entries.

RACE REFRESHMENTS SPONSOR: \$1,000

(\$820 is tax-deductible)

As a Race Refreshments Sponsor for Team Kennedy Krieger:

- Your organization's name and/or logo will be displayed on Team Kennedy Krieger's website, with a link to your website.
- Your organization's name will be mentioned and displayed at the race.
- Your organization will receive two complimentary event entries.

POST-RACE AFTER-PARTY SPONSOR: \$1,000

(\$820 is tax-deductible)

As a Post-Race After-Party Sponsor for Team Kennedy Krieger:

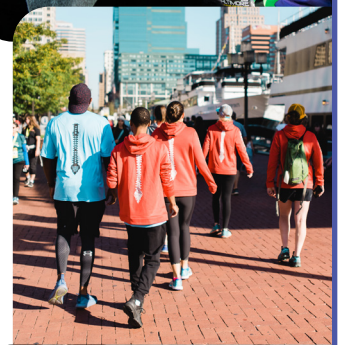
- Your organization's name and/or logo will be displayed on Team Kennedy Krieger's website, with a link to your website.
- Your organization's name will be mentioned and displayed at the post-race after-party.*
- Your organization will receive two complimentary event entries.

ATHLETE SPONSOR: \$500

(\$410 is tax-deductible)

As an Athlete Sponsor for Team Kennedy Krieger:

- Your organization will receive one complimentary event entry.



**The pasta party and post-race after-party are subject to change, pending COVID-19-related restrictions.*



2022 BALTIMORE RUNNING FESTIVAL KENNEDY KRIEGER SPONSORSHIP CONFIRMATION PLEDGE

I would like to support Kennedy Krieger Institute!

Name/Contact: _____

Phone/Email: _____

Organization: _____

Address: _____

SPONSORSHIP LEVEL

Title Sponsor (\$15,000)

Pasta Party Sponsor (\$1,000)

Gold Sponsor (\$10,000)

Race Refreshments Sponsor (\$1,000)

Silver Sponsor (\$5,000)

Post-Race After-Party Sponsor (\$1,000)

Bronze Sponsor (\$2,500)

Athlete Sponsor (\$500)

IMPORTANT: Please provide an EPS version of your logo to Events@KennedyKrieger.org and write your name below EXACTLY as you would like to be listed.

PAYMENT

Payment is enclosed. *(Make check payable to Kennedy Krieger Foundation.)*

Payment will be sent by: _____

Please send us an invoice.

Note: Payment is due by September 9, 2022.

PLEASE RETURN CONFIRMATION FORM TO:

Michele Mueller
Kennedy Krieger Institute
Office of Philanthropy
707 North Broadway
Baltimore, MD 21205

e: Events@KennedyKrieger.org
p: 443-923-7300
f: 443-923-7320

Please return this confirmation form by **September 9, 2022**. All sponsorships benefit the patients and students, and their families, served by Kennedy Krieger. Annual fundraising efforts and sponsors are critical to our success. **Thank you!**

