



SUBMISSION INFORMATION:

We invite artists to contribute to **KaleidoHOPE: A Healing Art Initiative**, a transformative campaign to bring light, comfort, and inspiration to the patients, families, students, and staff of Kennedy Krieger Institute.

Kennedy Krieger Institute is an internationally recognized nonprofit organization located in the greater Baltimore-Washington, D.C., region that each year transforms the lives of nearly 30,000 children, adolescents, and adults with nervous system diseases, disorders and injuries. Learn more at [KennedyKrieger.org](https://www.kennedykrieger.org)

This document offers a comprehensive overview of the topics outlined below. Artists are advised to review the document in full. For ease of reference, each topic includes a hyperlink.

- [The KaleidoHOPE Name](#)
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Participating artists are responsible for reviewing all available information.

Due to the enthusiasm of artists like YOU, the KaleidoHOPE initiative does not have a deadline. That's right, no deadline! Artists are welcome to continue creating and donating art whenever inspiration sparks!

For any questions email KaleidoHOPE@KennedyKrieger.org or leave us a message at 443-923-2737.

Why KaleidoHOPE?

The KaleidoHOPE name stems from a combination of the words Kaleidoscope and **HOPE**. Did you know that a group of butterflies is called a Kaleidoscope? Butterflies often symbolize transformation, optimism, and **HOPE**. Just as the butterfly emerges stronger and more vibrant, patients and students too can emerge from Kennedy Krieger's care with renewed strength and **HOPE**.

How Can You Help:

Your donated artwork will help create a healing environment that fosters wellness, reduces stress, and celebrates the power of creativity.

We welcome **original donated artwork** in a variety of mediums, including but not limited to:

- Painting
- Photography
- Mixed Media
- Sculpture
- Textile Art
- Murals
- Fiber Art
- Digital Print

Eligibility:

- Kennedy Krieger has the honor of serving patients and students from across the country and world. Artists are welcome to submit regardless of their location.
- We welcome artists with a variety of backgrounds, interests, and mediums!
- Open to artists of all ages and abilities!

Submission Details:

Use the following link to submit the information below to the KaleidoHOPE Portal: [Click Here to Submit](#)

- Full Name/Artist Name (this is how it will be displayed with your work)
- Contact Information (email and phone)
- City/State
- Social Media Handle(s), if applicable
- Art Style/Medium
- Parameters
 - Preferred size dimensions are between 48in x60in and 12x16in. Submissions outside of these dimensions require additional discussion.
 - Donated artwork should weigh less than 200lbs.
 - All pre-framed artwork should have at least a $\frac{3}{4}$ width to allow for security hardware.
 - Submissions outside of the parameters listed above require additional discussion. Email KaleidoHOPE@KennedyKrieger.org for further instruction.
- **Delivery Date (see delivery information below for more details)**
- (Optional) Title(s) and Sample Picture(s) of Artwork

Preferred Themes & Considerations:

- Themes – any combination of the ideas listed below
 - **Butterflies** (symbol of transformation and growth)
 - Hope and Healing
 - Transformation & Renewal
 - Nature, Light & Serenity
 - Art that includes children in the images (e.g., painting of a child buying ice cream)

If you are designing a custom piece, we kindly ask that you include a butterfly—any size, any style. These butterflies will allow visitors the opportunity to find an added bit of HOPE and healing in every piece of art they see as they explore our gallery walls. (If you are submitting an existing piece, there's no need to add a butterfly—we welcome your work as it is.)

- **Brushstrokes and Boundaries:**

Considerations for what to embrace and what to avoid when submitting donations.

Brushstrokes:

- Donated artwork should be appropriate for a children's hospital
- Prioritize bright, warm, or calming tones
- Abstract, symbolic, nature-themed, narrative imagery is welcome, as well as photography and collage work
- Materials should be durable, non-toxic, and specifically suited for high-traffic pediatric healthcare and educational environments
- Donated artwork must be sealed, encased, and secured for safe display, using enclosed assemblies for items like found objects, fiber, or fragile materials.

Boundaries:

- Avoid visual themes that may be disturbing in a pediatric healthcare/educational setting:
 - No depictions of nudity, violence, distress, religious, or political imagery
 - Avoid visual intensity that may overstimulate sensitive patients
- Avoid materials that may off-gas, shed, splinter, or degrade over time
- Avoid sharp, jagged, or loose elements, corners, or non-encased glass

Delivery:

Artists will indicate their delivery methods via the KaleidoHOPE portal. Available options are listed below.

Option 1: Physical Artwork may be shipped at the artists' expense to

Attn: KaleidoHOPE Art Initiative
Kennedy Krieger Institute
1741 Ashland Avenue,
Baltimore, MD 21205

All work should be labeled as **FRAGILE**.

If shipping costs are a barrier to participation, email KaleidoHOPE@KennedyKrieger.org to inquire about qualifying for assistance.

Option 2: Physical Artwork may be delivered in-person to
1741 Ashland Street, Baltimore, MD 21205

Note:

- Artwork accepted Monday through Friday **only**
- Must be delivered between 10am to 5pm
- Artists should include their name and email address with their submissions
- Upon arrival, park in the circle parking lot and enter the lobby on the 1st floor. (Do not enter the parking garage)
- Bring your item to the security desk and inform them you are dropping off your art for **KaleidoHOPE**.
- If an alternative delivery date/time are needed, email our team at KaleidoHOPE@KennedyKrieger.org to schedule.

Option 3: Digital Artwork will be delivered via the KaleidoHOPE portal.

All files must be JPG (or JPEG), PNG, and GIF images that are 16MB or smaller. Before you upload a graphic into your survey, make sure you have permission to use the image.

Acknowledgements & Ownership:

- **All Artwork is donated to Kennedy Krieger Institute and will not be available for return.**
- Donated Artwork will be selected for display by Kennedy Krieger Institute, in its sole discretion.
- Donated Artwork is not guaranteed to be displayed, or, if displayed, to be displayed in any particular location, building, program, or department.
- Donated Artwork may be framed and/or encased (shadow box, plexiglass, or sealed) in the sole discretion of Kennedy Krieger.
- **Upon receipt, all Donated Artwork shall become the property of Kennedy Krieger.**
- Donated Artwork may be photographed and included on Kennedy Krieger's website, social media accounts, and additional mediums for non-commercial, or educational use.
- Artists will retain copyright and moral rights to their work.
- We are sincerely grateful to the artists who choose to share their creativity in support of Kennedy Krieger. While we aim to display as many works as possible, placement and ongoing stewardship of each piece - including potential inclusion in community engagement or fundraising initiatives - will be at the hospital's discretion and always in keeping with its mission of care and community.
- A culmination celebration will be scheduled at a future date to celebrate and acknowledge all contributed artwork. Artists will be contacted directly at a later date with additional details.



**Let your art be a beacon of hope.
Together, we can transform lives—one piece of art at a time.**