



## Frequently Asked Questions

### What is the Kennedy Krieger Institute “We Are One” employee giving campaign?

“We Are One” is Kennedy Krieger’s inaugural employee giving campaign, and it aims to celebrate all staff members as the passionate, committed and generous individuals they are, who exude the definition of a Kennedy Krieger employee. The goal? \$50,000 raised and 100 percent employee participation. The purpose? To improve the lives of the students, patients and families to whom we have dedicated our professional lives. The strategy? To have fun and make it easy to donate to one of our favorite charities doing great work—Kennedy Krieger Institute.

### How can I donate?

Donating to Kennedy Krieger is very easy, and there are many different ways to participate: make a one-year pledge through payroll deductions or monthly credit card donations; make a one-time gift with vacation time, cash, check or credit card; or make your gift in person by visiting the “We Are One” employee giving campaign table at various locations on the following dates:

#### KICKOFF EVENTS

**Let’s celebrate! Join the fun and grab some food at one of our kickoff events.**

Monday, 9/9, 11 a.m. – 2 p.m.	801 North Broadway, 2nd Floor Elevator Lobby
Tuesday, 9/10, 2 – 4:30 p.m.	Fairmount Campus, School Library
Wednesday, 9/11, 11 a.m. – 3 p.m.	Greenspring Campus, Cafe James
Thursday, 9/12, 11:30 a.m. – 1:30 p.m.	720 Aliceanna Street, 2nd Floor Staff Lounge
Wednesday, 9/18, 1 – 3 p.m.	Montgomery County Campus, Staff Lounge

#### RAFFLES

**Participate in a raffle on any of these days\* and be entered for a chance to win gift cards, free days and more!**

Friday, 9/20, 8 – 11 a.m.	707 North Broadway, Lobby
Monday, 9/23, 11:30 a.m. – 1:30 p.m.	720 Aliceanna Street, 2nd Floor Staff Lounge
Wednesday, 9/25, 2 – 4:30 p.m.	Fairmount Campus, School Library
Thursday, 9/26, 2 – 4:30 p.m.	801 North Broadway, 2nd Floor Elevator Lobby
Tuesday, 10/1, 1 – 3 p.m.	Montgomery County Campus, Staff Lounge
Wednesday, 10/2, 11 a.m. – 3 p.m.	Greenspring Campus, Cafe James
Friday, 10/4, 8 – 10 a.m.	707 North Broadway, Lobby
Friday, 10/4, 2:30 – 5 p.m.	801 North Broadway, 2nd Floor Elevator Lobby

*\*Every staff member making a gift or pledge on any of these days (whether in person or online) will be entered into that day's raffle.*

### **If I pledge by payroll or make a monthly credit card donation, when will my first donation occur?**

One deduction will occur in each of the pay periods between January 3 and December 31, 2020, during which you are paid. For monthly donations made by credit card, the first donation will be charged immediately, and subsequent donations will continue on a monthly basis until you request that the donations stop. For further questions, contact the Office of Philanthropy by emailing [EmployeeGiving@KennedyKrieger.org](mailto:EmployeeGiving@KennedyKrieger.org) or calling **443-923-7300**.

### **What do I receive for my donation?**

You will receive a campaign button along with an additional gift based on your giving level.

### **How do I receive my thank-you gift?**

Pick up your gift on Wednesday, October 9, at the "We Are One" employee giving campaign thank-you party held from noon to 4 p.m. in the Arnold J. Capute, MD, MPH, Conference Center on the 8th floor of 1741 Ashland Avenue. If you are unable to pick up your gift, you will receive your thank-you gift from your team captain.

### **What thank-you gift do I receive?**

The gift you receive will depend on your giving level. Those who make gifts of \$1 to \$24 will receive a "We Are One" employee giving campaign button; gifts of \$25 to \$99 will receive a campaign T-shirt and button; gifts of \$100 to \$249 will receive a button, T-shirt and bamboo kitchen utensils; gifts of \$250 to \$499 will receive a button, T-shirt and backpack; gifts of \$500 to \$999 will receive a button, T-shirt and wireless phone charger; and gifts of \$1,000 or more will receive a button, T-shirt and jacket.

While completing your donation, you will have the option to refuse to receive incentives. If you decline one incentive, you are declining to receive ALL incentives that come with the gift amount. Please refer to the mailed acknowledgment letter to determine how much of your gift is tax-deductible.

### **When I make a donation, where does my money go?**

All of the money raised through the efforts of this campaign will go toward providing monetary assistance to our patients, students and their families for necessary equipment and supplies not covered by insurance, and toward one-time grants for patients, students and their families to help meet basic living expenses. These funds might be for anything from filling a tank of gas so a child can make it to a monthly appointment, to installing a shower chair so a patient may bathe comfortably.

The mission of this campaign is to make life a little less stressful and a little more fun for our patients, students and their families, and the campaign gives all of us a chance to help out with that.

### **What is the departmental competition?**

We are striving for 100 percent participation in every single department. This campaign is less about how much you give and more about creating a community of philanthropists. Success is everyone participating as one mission, one team and one Institute that's striving to improve the lives of children and young adults battling disorders of the brain, spinal cord and musculoskeletal system. Participation will be rewarded with an additional thank-you treat, certificate and public recognition.

### **What is a Giving Day?**

Giving Days are special days throughout the campaign when everyone who pledges or donates any amount on that specific day will be entered into a raffle to win any one of a number of amazing prizes. Please see the events schedule for the complete list of items. Don't forget! To be entered into a Giving Day raffle, donations and pledges must be made ON that Giving Day.

### **Is my donation tax-deductible?**

Your donation is fully tax deductible to the extent of the law. The level of tax-deductibility depends on whether or not a free gift was selected and the amount donated. Please refer to the mailed acknowledgment letter to determine how much of your gift is tax-deductible.

### **Are there other ways to support the Institute?**

Yes, we think your time is just as valuable as any donation. You can always choose to volunteer at Kennedy Krieger Special Events. If you volunteered at ROAR for Kids 2019 or plan to volunteer at an upcoming special event this fall, please let us know by [filling out this form](#).

### **What if I have another question?**

For further questions, contact Theresa Macheski and Bridget Dohony by emailing [EmployeeGiving@KennedyKrieger.org](mailto:EmployeeGiving@KennedyKrieger.org) or calling **443-923-7300**.